

ZACHARY JAMES LEONG

Industrial & Graphic Designer



Contact Information

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Websites & Portfolios

zacharydesigns.com

queerathena.com

Work Experience

Uncommon Goods, LLC

FREELANCE INDUSTRIAL DESIGNER | REMOTE | MAR 2024 - PRESENT

- Designing various household products for mass production

SEASONAL ARTWORK CUSTOMIZER ASSISTANT | REMOTE | NOV - DEC 2023

- Customized digital art templates according to customer specifications and made revisions based on customer feedback
- Streamlined customization process for existing Adobe Photoshop and Illustrator templates
- Submitted digital files to the customer service team to be printed and shipped to customers
- Exported files with correct specifications for print, mobile, and web formats

Corki Designs Inc.

FOUNDER, DESIGNER | NEW YORK, NY | MAR 2021 - OCT 2023

- Marketed cork planters using Etsy, Facebook marketing tools, WordPress, and Shopify
- Created crowdfunding promotional materials using Adobe After Effects, Premiere Pro, Illustrator, and Photoshop
- Raised \$15,876 on Kickstarter for the Corki Planter during a one-month campaign with an original funding goal of \$8,000
- Utilized basic wood shop machinery and joinery techniques to prototype and design various iterations based on customer feedback

Queer Athena

DESIGNER | NEW YORK, NY | JUN 2022 - SEPT 2023

- Organized unique experiences for the LGBTQ+ community including art markets, drag shows, picnics, date nights, networking opportunities, and a 2023 Pride March appearance
- Coordinated events with diverse audiences for up to 300 guests
- Handled Queer Athena's TikTok, Instagram, Facebook, Eventbrite page, and Wix website
- Managed event budgets up to \$3,000 with consideration toward venue acquisition, vendor/performer fees, and catering costs
- Designed promotional content and merchandise with Adobe Photoshop and Illustrator

TerraCycle Inc.

FREELANCE INDUSTRIAL DESIGNER | REMOTE | JUN - SEPT 2022

- Handcrafted upcycled frames with vintage roadmaps and custom gift wrapping

INDUSTRIAL DESIGN INTERN | TRENTON, NJ | AUG - OCT 2020

- Rendered mockups for marketing displays utilizing Fusion 360
- Designed exhibition displays for Loop Global launch events via SolidWorks and prototyping
- Updated engineering functions and completed budget analysis of existing coffee capsule Zero Waste Boxes in SolidWorks

Skills

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Microsoft Excel
Microsoft Word
Microsoft SharePoint

Sketchbook Pro
SketchUp
KeyShot
Arnold Renderer
SolidWorks
Autodesk Fusion 360
Autodesk Maya
Rhino & Grasshopper
Figma

Rapid Prototyping
Hand Sketching
Woodworking
Metalwork
Sculpting
Ceramics
Paper Modeling

Eventbrite
Wix
Shopify
WordPress
Facebook Marketing

Java
Javascript
Arduino
HTML / CSS
C++ / C#
Shopify Liquid

Education

Pratt Institute

BACHELOR OF INDUSTRIAL DESIGN
SUSTAINABILITY STUDIES MINOR
FURNITURE DESIGN CERTIFICATE

Computer Science Academy - FHS

4.75 GPA, DECILE 1